



25 September 2006

Trader Media East Limited

Notification of Interim results

Trader Media East will announce Interim results for the six months to 30 June 2006 on Friday 29 September. There will be a presentation for analysts and investors at 9:00am at the Lincoln Centre, 16 Lincoln's Inn Fields, London, WC2A 3ED. A dial in number is available from Brunswick upon request. Slides to accompany the call will be available on the investor relations section of the Company's website, www.tmeast.com, from 8.30am.

- Ends -

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Notes to editors

Trader Media East

Trader Media East is a leader of online and print classified advertising with strong local brands serving local markets in Central and Eastern Europe. Trader Media East produces 253 print titles (178 excl. Kisokos), with 5 million readers per week and hosts 9 websites, with 4.1 million unique monthly visitors.

Trader Media East was founded in November 2005 and comprises former operations of Trader Classified Media N.V. It employs 4,800 people in 8 countries (4,700 excl. Kisokos).

Our branded classified advertising websites and publications and related specialized services have leading positions in specific markets in the following countries: Belarus, Croatia, Hungary, Kazakhstan, Lithuania, Poland, Russia and Ukraine.