



20 October 2006

Trader Media East Limited

Q3 2006 Revenue Update

Trader Media East will release its Third Quarter Revenue Update on 27 October 2006.

There will be a conference call for analysts and investors at 8.30am BST. Slides to accompany the call will be available on the investor relations section of the Company's website, www.tmeast.com, from 8.00am.

- Ends -

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Notes to editors

Trader Media East

Trader Media East is a leader of online and print classified advertising with strong local brands serving local markets in Central and Eastern Europe. Trader Media East produces 178 print titles, with 5 million readers per week and hosts 9 websites, with 4.1 million unique monthly visitors.

Trader Media East was founded in November 2005 and comprises former operations of Trader Classified Media N.V. It employs 4,700 people in 8 countries.

Our branded classified advertising websites and publications and related specialized services have leading positions in specific markets in the following countries: Belarus, Croatia, Hungary, Kazakhstan, Lithuania, Poland, Russia and Ukraine.