



Trader Media East Limited

(“Trader Media East” or the “Company”)

Appointment of Non-Executive Directors

Amsterdam, The Netherlands - 21 March 2007 (0700 CET)

Trader Media East is pleased to announce that with effect from 20 March 2007, the following have been appointed as Non-Executive Directors of the Company:

Ms Vuslat Doğan Sabancı
Mr Jan-Eric Wildenberg

No disclosures are required pursuant to Listing Rule 14.

- Ends -

Media & Investor Relations Contact Information

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Notes to editors

Trader Media East

Trader Media East is a leader of online and print classified advertising with strong local brands serving local markets in Central and Eastern Europe. Trader Media East produces 181 print titles (excluding Kisokos), with 5 million readers per week and hosts 12 websites, with 4.2 million unique monthly visitors.

Trader Media East was founded in November 2005 and comprises former operations of Trader Classified Media N.V. It employs 4,900 people in 8 countries.

Our branded classified advertising websites and publications and related specialised services have leading positions in specific markets in the following countries: Belarus, Croatia, Hungary, Kazakhstan, Lithuania, Poland, Russia and Ukraine.