

10 July 2007

## TRADER MEDIA EAST LIMITED - ANNUAL INFORMATION UPDATE

In accordance with Prospectus Rule 5.2, Trader Media East Limited submits its first Annual Information Update, following the publication of the 2006 financial statements on 7 June 2006. This Annual Information Update refers to information that has been published or made available to the public in EEA states and in third countries in compliance with the Company's obligations under European Community and national laws and rules dealing with the regulation of securities, issuers of securities and securities markets. The Company is obliged to provide this Annual Information Update by virtue of having non-equity securities listed or admitted to trading on regulated markets in London.

This Annual Information Update is required by and is being made pursuant to Article 10 of the Prospectus Directive as implemented in the United Kingdom and not for any other purpose and neither the Company, nor any other person, takes any responsibility for, or makes any representation, express or implied, as to the accuracy or completeness of, the information which it contains. This information is not necessarily up to date as at the date of this Annual Information Update and the Company does not undertake any obligation to update any such information in the future. Furthermore, such information may have been prepared in accordance with the laws or regulations of a particular jurisdiction and may not comply with or meet the relevant standards of disclosure in any other jurisdiction. This Annual Information Update does not constitute an offer of any securities addressed to any person and should not be relied on by any person.

The Annual Information Update covers the 18 months up to and including 10 July 2007.

### Announcements made via RNS in London.

The following announcements were made by Trader Media East Limited or third parties in respect of their dealings with Trader Media East Limited.

Released	Company	Headline	TIDM	RNS Number
07:01 21-Jun-07	Trader Media East Ltd	Change to Quarterly Reporting	TME	7274Y
07:00 21-Jun-07	Trader Media East Ltd	Q1 2007 Trading Update	TME	7264Y
14:06 15-Jun-07	Trader Media East Ltd	Acquisition (Moje Delo, Slovenia)	TME	4488Y
15:44 07-Jun-07	Trader Media East Ltd	Filing of Annual Accounts and Notice of AGM	TME	9749X
07:00 26-Apr-07	Trader Media East Ltd	Q1 2007 Revenues	TME	5271V
24-Apr-07	Trader Media East Ltd	Notice of Q1 2007 Revenues	—	www.tmeast.com
08:00 30-Mar-07	Hurriyet Invest BV	Offer Update	HURGZ.IS	0469U
07:00 23-Mar-07	Trader Media East Ltd	Full Year 2006 Results	TME	5681T
07:00 21-Mar-07	Trader Media East Ltd	Directorate Changes	TME	3482T
08:00 16-Mar-07	Hurriyet Invest BV	Offer Update	HURGZ.IS	0729T
07:30 14-Mar-07	Hurriyet Invest BV	Offer Update	HURGZ.IS	9003S
12:25 07-Mar-07	Hurriyet Invest BV	Offer Update	HURGZ.IS	5032S
07:00 02-Mar-07	Hurriyet Invest BV	Update On Offer	HURGZ.IS	1806S

Released	Company	Headline	TIDM	RNS Number
13:49 02-Feb-07	J O Hambro Capital Management Ld	Rule 8.3- Trader Media East	AODPQWX.B E	6435Q
07:00 02-Feb-07	Trader Media East Ltd	Acquisition (Impress Media, Russia)	TME	5785Q
11:55 01-Feb-07	Henderson Global Investors Ltd	Rule 8.3- Trader Media East	IE3215599.I	5505Q
12:13 31-Jan-07	Henderson Global Investors Ltd	Rule 8.3- Trader Media East	IE3215599.I	4559Q
08:00 31-Jan-07	Hurriyet Invest BV	Offer Document Posted	HURGZ.IS	4268Q
07:01 31-Jan-07	Trader Media East Ltd	Profit Estimate	TME	4184Q
07:01 31-Jan-07	Trader Media East Ltd	Q4 2006 and FY 2006 Revenues	TME	4144Q
16:18 25-Jan-07	Trader Media East Ltd	Notice of Q4 Revenue Update	TME	1664Q
14:03 25-Jan-07	Henderson Global Investors Ltd	Rule 8.3- Trader Media East	IE3215599.I	1520Q
11:03 25-Jan-07	BlackRock Group	Rule 8.3- Trader Media East	BLK.N	1295Q
15:16 15-Jan-07	BlackRock Group	Rule 8.3- Trader Media East	BLK.N	5426P
12:35 08-Jan-07	BlackRock Group	Rule 8.3- Trader Media East	BLK.N	1424P
12:09 08-Jan-07	Henderson Global Investors Ltd	Rule 8.3- Trader Media East	IE3215599.I	1394P
14:03 05-Jan-07	BlackRock Group	Rule 8.3- Trader Media East	BLK.N	0696P
13:32 04-Jan-07	BlackRock Group	Rule 8.3- Trader Media East	BLK.N	9970O
10:58 04-Jan-07	Hurriyet Invest BV	Acquisition	HURGZ.IS	9765O
16:19 03-Jan-07	Trader Media East Ltd	Director/PDMR Shareholding	TME	9427O
03-Jan-07	Trader Media East Ltd	Notification of Transaction	—	www.tmeast.com
11:40 29-Dec-06	BlackRock Group	Rule 8.3- Trader Media East	BLK.N	7863O
11:58 28-Dec-06	BlackRock Group	Rule 8.3- Trader Media East	BLK.N	7202O
16:03 27-Dec-06	BlackRock Group	Rule 8.3- Trader Media East	BLK.N	6879O
07:01 27-Dec-06	Trader Media East Ltd	Acquisition (Internet Posao, Croatia)	TME	6388O
07:15 20-Dec-06	Trader Media East Ltd	Rule 2.10 - Relevant Securities in Issue	TME	2882O
07:00 20-Dec-06	Trader Media East Ltd	Response to Speculation	TME	2881O
15:46 18-Dec-06	Trader Media East Ltd	Second Price Monitoring Extension	TME	1490O
15:41 18-Dec-06	Trader Media East Ltd	Price Monitoring Extension	TME	1486O

Released	Company	Headline	TIDM	RNS Number
07:00 27-Oct-06	Trader Media East Ltd	Q3 2006 Revenues	TME	1176L
15:01 20-Oct-06	Trader Media East Ltd	Notice of Q3 2006 Revenues	TME	8261K
11:01 05-Oct-06	Trader Media East Ltd	Notification of Transaction	TME	0048K
29-Sept-06	Trader Media East Ltd	Full Year 2005 Combined Financial Statements	TME	www.tmeast.com
07:01 29-Sept-06	Trader Media East Ltd	Half Year 2006 Results	TME	6739J
15:37 25-Sep-06	Trader Media East Ltd	Notice of Half Year 2006 Results	TME	4282J
07:00 18-Sep-06	Trader Media East Ltd	Statement (Kisokos, Hungary)	TME	0678J
15:45 11-Aug-06	Trader Media East Ltd	Second Price Monitoring Extension	TME	5826H
15:40 11-Aug-06	Trader Media East Ltd	Price Monitoring Extension	TME	5820H
15:45 07-Aug-06	Trader Media East Ltd	Second Price Monitoring Extension	TME	3530H
15:40 07-Aug-06	Trader Media East Ltd	Price Monitoring Extension	TME	3524H
15:45 03-Aug-06	Trader Media East Ltd	Second Price Monitoring Extension	TME	2244H
15:40 03-Aug-06	Trader Media East Ltd	Price Monitoring Extension	TME	2234H
15:32 01-Aug-06	Trader Media East Ltd	Filing of Documents	TME	0742H
09:00 28-Jul-06	Trader Media East Ltd	AGM Statement	TME	8589G
07:00 27-Jul-06	Trader Media East Ltd	Q2 2006 Revenues	TME	8009G
15:40 03-Jul-06	Trader Media East Ltd	Price Monitoring Extension	TME	5865F
11:18 03-Jul-06	Trader Media East Ltd	Notification of Transaction	TME	5457F
16:07 29-Jun-06	Trader Media East Ltd	Notice of AGM	TME	4081F
15:45 16-Jun-06	Trader Media East Ltd	Second Price Monitoring Extension	TME	7524E
15:40 16-Jun-06	Trader Media East Ltd	Price Monitoring Extension	TME	7515E
15:46 01-Jun-06	Trader Media East Ltd	Second Price Monitoring Extension	TME	9278D
15:40 01-Jun-06	Trader Media East Ltd	Price Monitoring Extension	TME	9266D
15:11 18-May-06	Trader Media East Ltd	Notification of Transaction	TME	2158D
07:01 26-Apr-06	Trader Media East Ltd	Strategic Partnership (Rambler, Russia)	TME	9912B
07:01 26-Apr-06	Trader Media East Ltd	Q1 2006 Revenues	TME	9911B
11:44 20-Apr-06	Trader Media East Ltd	Q1 2006 Revenues & Business Update	TME	7255B

Released	Company	Headline	TIDM	RNS Number
15:45 31-Mar-06	Trader Media East Ltd	Second Price Monitoring Extension	TME	7973A
15:40 31-Mar-06	Trader Media East Ltd	Price Monitoring Extension	TME	7966A
07:00 23-Mar-06	Trader Media East Ltd	Full Year 2005 Results	TME	2388A
17:00 16-Mar-06	Morgan Stanley Securities Limited	Post-Stabilisation Disclosure	MS.N	9519Z
16:59 02-Mar-06	Trader Media East Ltd	Notice of 2005 Full Year Results	TME	2187Z
13:03 17-Feb-06	Trader Media East Ltd	Publication of Prospectus	TME	5854Y
07:00 13-Feb-06	Trader Media East Ltd	Completion of IPO	TME	2962Y
10:30 07-Feb-06	Morgan Stanley Securities Limited	Stabilisation Notice	MS.N	0212Y
07:01 07-Feb-06	Trader Media East Ltd	Offer Price of GDRs	TME	0152Y
08:17 23-Jan-06	Trader Media East Ltd	Key Management to Invest	TME	2808X
07:02 23-Jan-06	Trader Media East Ltd	IPO Price Range	TME	2797X

The above announcements were released via RNS and can be downloaded from the market news page of the London Stock Exchange website at [www.londonstockexchange.com](http://www.londonstockexchange.com).

The Company filed the following forms with the Registrar of Companies in Jersey within the 18 month period ended 10 July 2007.

Form	Date	Description
Directors Report and Accounts for Year End 31/12/2006	07/06/2007	Directors Report and Accounts for the year end 31/12/2006
Annual Return	01/02/2007	Return of Shareholders and Register of Directors as at 01/01/2007
Special Resolution dated 26/7/2006	Filed 10/08/2006	"That authority be granted for the Company to make one or more purchases on the open market of its own GDR's subject to the conditions described in the explanatory notes of the notice of the meeting. This seeks approval to grant authority for the Company to purchase its own GDR's up to a maximum of 2,500,000 (5% of the Company's issued ordinary share capital) for 12 months or until the conclusion of the next year's AGM, whichever is the earlier"
Prospectus	28/02/2006	Prospectus

Further information on these filings can be found by a physical inspection of the Companies Registry 14-18 Castle Street, St Helier JE4 8TP.

**Announcements lodged with UK Listing Authority**

The Annual Report and Accounts for the year ended 31 December 2006 were filed at the Companies Registry on 7 June 2007. These documents can be found at the Company's website [www.tmeast.com](http://www.tmeast.com).

In accordance with the provisions of Article 27(3) of the Prospectus Directive Regulation, it is acknowledged that whilst the information referred to above was up to date at the time of publication, such disclosures may, at any time, become out of date due to changing circumstances.

R. Friesen  
Company Secretary  
10 July 2007