



12 July 2007

Trader Media East Limited

Shareholder Notification of Intention to Propose a Director

The Company has been notified as follows:

1. Hanzade Dogan Boyner has advised that she is no longer willing for her name to be put forward as a proposed Director.
2. Hurriyet Invest B.V. has notified its intention to propose Begümhan Dogan Faralyali for appointment as a Director of the Company at the forthcoming Annual General Meeting (19 July 2007 in Amsterdam) in substitution for Hanzade Dogan Boyner to fill the vacancy created by the retirement of Pierre-François Catté from the Board.

Begümhan Dogan Faralyali has indicated her willingness to act as a director of the Company.

Begümhan Dogan Faralyalı

Ms Dogan Faralyalı (30), Turkish, is currently Vice President of Dogan Holding in charge of foreign investments and business development projects. She also chairs the Board of Directors of Kanal D Romania, a project undertaken by her as part of the international expansion and growth strategy of the Dogan group. Prior to joining the Dogan group, Ms Dogan Faralyalı provided strategic consulting services to Arthur Andersen (1998-1999) and to Monitor & Company (1999-2001). She is a graduate of the London School of Economics and received an MBA from Stanford University.

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Notes to editors

Trader Media East

Trader Media East is a leader of online and print classified advertising with strong local brands serving local brands serving local markets in Central and Eastern Europe. Trader Media East produces 193 print titles, with 5 million readers per week and hosts 15 websites, with 6.3 million unique monthly visitors. Trader Media East comprises former operations of Trader Classified Media N.V. and employs 5,200 people in 9 countries.

Our branded classified advertising websites and publications and related specialized services have leading positions in specific markets in the following countries: Belarus, Croatia, Hungary, Kazakhstan, Lithuania, Poland, Russia, Slovenia and Ukraine.