



Trader Media East Limited announces CEO resignation and Paris organization relocation

Amsterdam, The Netherlands – October 10, 2007

Trader Media East Limited announces today that Pierre-François Catté, Chief Executive, has resigned to pursue other business interests. The process to appoint a successor has already commenced.

In the interim period, Vuşlat Dogan Sabanci, Vice-Chairman, will act as Chief Executive Officer.

Vuşlat Dogan Sabanci said: *“We would like to thank Pierre-François for his outstanding efforts as Chief Executive Officer, and he leaves us with our thanks and best wishes for his future career”.*

Trader Media East Limited also announces the relocation of its Paris organization to Istanbul, Turkey. The major part of the relocation is planned to be completed by the end of this year.

About Trader Media East Limited

Trader Media East Limited is a leader of online and print classified advertising with strong local brands serving local markets in Central and Eastern Europe. Trader Media East Limited produces 193 print titles, with 5 million readers per week and hosts 15 websites, with 6.6 million unique monthly visitors.

Trader Media East Limited was incorporated in November 2005. It employs 5,200 people in 9 countries.

Our branded classified advertising websites and publications and related specialized services have leading positions in specific markets in the following countries: Belarus, Croatia, Slovenia, Hungary, Kazakhstan, Lithuania, Poland, Russia and Ukraine.

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