

HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.
GENERAL ASSEMBLY INFORMATIVE DOCUMENT

1. The election of the Presidency Council

According to the conditions of the Turkish Commercial Law and the Ministry of Industry and Trade Regulation, the president and the council to direct the General Assembly will be elected.

2. Giving authority to the Presidency Council to sign the minutes of the meeting

According to the conditions of the Turkish Commercial Law and the Ministry of Industry and Trade Regulation, for the arranging the reports of the decisions taken in the general assembly the authorisation will be given to the Presidency Council.

3. To read, to discuss and to approve the Board of Directors Activity Report, the Company Auditing Board and Independent Auditing Reports and the Financial Statements and the footnotes for the accounting period

1st January 2008 – 31st December 2008.

The Board of Directors Activity Report, the Auditing Board and Independent Auditing Reports for the accounting period 1st January 2008 – 31st December 2008 will be read in the general assembly. The reports will be open to discuss and will be voted separately. The Board of Directors 2008 Activity Report, the Auditing Board and Independent Auditing Reports can be obtained from the company headquarter and through the company web site (www.hurriyetkurumsal.com).

4. To acquit the members of the Board of Directors and the Auditing Board from the activities, transactions and accounts for the year 2008.

The acquit of the members of the Board of Directors and the Auditing Board from the activities, transactions and accounts for the year 2008, according to the conditions of the Turkish Commercial Law and the Ministry of Industry and Trade Regulation will be presented to the approval of the general assembly.

5. To discuss and to make a decision for the offer of the board of directors for the profit distribution of the 2008 accounting period.

With the decision taken on the 10th April 2009 by the company board of directors related to the profit distribution of the year 2008, it has been decided to; According to consolidated financial statements belongs to 2008 accounting period that is checked by independent audit, the presentation rules that determined in accordance with Decision of Capital Markets Board (SPK) dated 17th April 2008 and with number 11/467 that is arranged in harmony with International Financial Reporting Standards and inclusive of the provisions of Communique of SPK (Capital Markets Board) Serie:XI No:29; when "fiscal charge for the period" "deferred tax revenue" and minority interest" are considered all in one, it was understood that "Consolidated Net Loss for the Period" of 38.093.867 TL was formed, it was

decided by the board of directors to keep shareholders advised of no any distribution of dividend regarding accounting period of 2008 within arrangements regarding profit sharing of SPK(Capital Markets Board) and this respect to present for approval of General Assembly; also keep shareholders advised of loss for the period of 32.131.261 TL was formed according to financial records kept, within the scope Turkish Commercial Code and Tax Procedure Law.

6. The election of the members of the Board of Directors for the 2009 accounting period.

According to the conditions of the Turkish Commercial Law and the Ministry of Industry and Trade Regulation, the general assembly will determine the number of the member of the board of the directors and the suggested candidates will be presented to the approval of the General Assembly. The C.V. of the Board of Directors candidates will be presented to the partners attending the General Assembly.

The conditions related to the election of the Board of Directors:

According to the 13th article of the Articles of Association, it is essential the board of directors having 6 to 9 members. Minimum 1/3 of the members must be from the independent members according to the SPK (Capital Markets Board) Institutional Management Principles. Also the regarding to the elected members, the minimum specifications have been stated in the Company Articles of Association. According to this: "It is essential to choose the members of the board of directors having the main information related to the legal principles arranging the transactions and processes of the company's activities; they must have company management qualification and be expert and have ability to analyse the financial tables and the reports; preferentially they are graduated from university." The members of the board of directors are elected to work for maximum three years period. The member expiring its period can be re-elected. If it is found necessary, the General Assembly can change the members of the Board of Directors at any time.

7. The election of the members of the Auditing Board for the 2009 accounting period.

According to the conditions of the Turkish Commercial Law and the Ministry of Industry and Trade Regulation, the auditors to fulfil the internal auditing activities of the companies will be determined and will be presented to the approval of the participants.

According to the 23rd article of the articles of Association, the General Assembly elects minimum two auditors among share holders or from exterior. The auditors are elected to work for maximum three years period. If their working period is not stated in the election decision of the General Assembly, it is accepted that the election has been made for a year. The auditor expiring its period can be re-elected.

8. To take the decision related to the wages to be paid to the members of the Board of Directors and the Auditing Board for the accounting period 2009.

According to the conditions of the Turkish Commercial Law and the Ministry of Industry and Trade Regulation, the wages to be paid to the members of the Board of Directors and the Auditing Board will be determined and will be presented to the approval of the participants.

In the determination of the wages to be paid to the president, vice president and members of the Board of Directors by the General Assembly, the period they spend before and after the meeting for

preparation and for their tasks and the wages given to the committee members along with the president of the Execution Committee are taken into consideration. Also whether attendance share to the participants for every meeting will be paid or not and if it will be paid the amount will be determined by the General Assembly. Whether a wage to the committee president and its members not being a member of the Board of Directors will be paid or not and if it will be paid the decision to arrange a committee related to the amount and the conditions will be determined by the Board of Directors. (Art.22 of Articles of Association). A wage monthly or annually determined by the General Assembly will be paid to the Auditors. (Art.25 of Articles of Association).

9. Within the frame of the Capital Markets Regulation and the arrangements of the Capital Markets Board, to take the decision for the approval of the Independent Auditing Institution elected by the Board of Directors.

According to the 24th article of the announcement Serial: X No: 16 of the Capital Markets Board, the election of the Independent Auditing Institution determined by the Board of Directors will be presented to the approval of the General Assembly.

With the decision dated 27th May 2009 by the Company Board of Directors; within the frame of the related conditions of the Capital Markets Regulation and with the opinion of our Auditing Committee, it has been decided to elect Başaran Nas Serbest Muhasebeci Mali Müşavirlik A.Ş. (Pricewaterhouse Coopers) as the independent auditing institution our company will work for the 2009 accounting period and to present this point to the approval of the shareholders in the ordinary general assembly made related to the 2008 accounting period.

10. Within the frame of the 30th article of the

Articles of Association of Company, authorisation of the Board of Directors with respect to the points of change of share, acquiring assets at the value that exceeds 10% of Company's total assets at a time, and/or salability, rentable, lease; subsidise and endowing in quantity that exceeds 1% from Company Assets till as Ordinary Meeting of the General Assembly for to discuss activities of 2009, giving a security (mortgage, security, pledges, guaranty etc) for the benefit of third parties to as much 50% of total assets in the last balance sheet that published to Public.

According to the 30th Art.of the Articles of Association of Company, it has been presented to the information and approval of the general assembly; authorisation of the Board of Directors with respect to the points of change of share, acquiring assets at the value that exceeds 10% of Company's total assets at a time, and/or salability, rentable, lease; subsidise and endowing in quantity that exceeds 1% from Company Assets till as Ordinary Meeting of the General Assembly for to discuss activities of 2009, giving a security (mortgage, security, pledges, guaranty etc) for the benefit of third parties to as much 50% of total assets in the last balance sheet that published to Public.

11. Within the frame of the 12th Art. of the Articles

of Association of Company, conferring of power to the Board of Directors about issue Capital Market Means that describe indebtness as much amount allowed by the relevant legislation and Capital Markets Legislation, Capital Markets Law Turkish Commercial Law and by permission of Capital Markets Board and to establish issue conditions.

The 12th article of the Articles of Association:" The company can issue according to the Turkish Trade Law, Capital Markets Board, Capital Markets Board announcements and to the current other

regulations, every type of bond, financial bond, participation deed, profit loss partnership document and the other capital values, capital markets tools and documents accepted by the Capital Markets Board to be sold to real persons and legal entities within and/or abroad the country. The capital markets tool and other capital values and documents within the content of this article if convenient to the conditions of the Turkish Trade Law and the Capital Markets Board, they can be exported with the decision of the Board of the Directors; in cases where the exportation depends to the decision of the General Assembly, the determination of the time and conditions related to the decision of the General Assembly can be left to the Board of Directors."

12. Furnish with authority to Members of the Board of Directors in order to make affairs that are counted in 334th and 335th articles of Turkish Trade Code and 14th article of the Articles of Association.

The authorisation and permission of the members of the board of directors to realise transactions and to compete with the company stated in the 334th and 335th articles of the Turkish Trade Law will be presented to the approval. According to the 334th and 335th articles of the Turkish Trade Law, the members of the Board of Directors to compete with the company and to make trade transactions can only be possible with the permission of the General Assembly. The condition of the members of the Board of Directors to realise these types of actions will be presented to the approval of the General Assembly.

13. To submit Company distribution of profit policy for information of General Assembly.

With the principle decision of the Capital Markets Board dated 27th January 2006 and according to the Institutional Management Principles, it is essential for the companies to announce to the public their profit distribution policies. Information related to the profit distribution policy will be presented to the partners in the General Assembly.

14. To present to the company partners the related aids and charities made to the associations, foundations, and public institutions for social aid purposes and the share allocated to the immaterial compensation trials against the company deriving from the broadcasting and the compensations paid and other related subjects for the account period 1st January 2008 – 31st December 2008.

According to the condition of the Capital Market board dated 5th June 2003 with the number 29/666, the charities made within the year are presented to the information of the general assembly. This article is not presented to be voted but it is on the agenda just to inform the General Assembly. The amount of the charities the company has made to various associations, foundations for the public aid in 2008 is 985.315 TL. The amount allocated for the immaterial compensation trials of the company is 2.172.814 YTL (2007: 2.085.258 YTL). The company has paid in 2008 for immaterial compensation 252.527 TL (2007: 331.188 TL).

15. The point of completion of II.nd arrangement legal reserve funds that is reserved missing in distribution of profit for 2005 will be submitted for Partner's information.

The difference of TL 406.354 that is arising from faulty calculating of II.nd arrangement legal reserve amount of 2005 was taken from extraordinary reserves account in 2008 in accordance with the letters

of 03.12.2007 numbered B.02.1.SP.K.0.13-1845/28610 of Capital Markets Board, and registered to account of II.nd arrangement legal reserves account.

16. Informing of company partners within the frame of 2nd paragraph of 5th article of Communiqué with number 41 of Capital Markets Board's Serie: IV, No:41 that is published in Official Gazette dated 19.03.2008 and with number 26821.

2nd paragraph of 5th article of Communiqué of Capital Markets Board's Serie: IV, No: 41 : "Concerning transactions that widespread and present durability that are assessing treated in the advance of transactions handled with related parties, a report is arranged by valuation establishment at the end of accounting period on whether they meet the requirements or not within the frame of these results with results reached in valuation workings, and summary of this report is submitted to partners before 15 days than yearly general meeting for inspecting, and it is informed to partners in ordinary general meeting about mentioned transactions." In consequence of workings made by valuation establishment, it was reached a conclusion that purchasing paper by Hurriyet Gazetecilik ve Matbaacilik A.S. and affiliate company Dogan Ofset ve Yayıncılık ve Matbaacilik A.S. from Dogan Dis Ticaret ve Mumessillik A.S. and Isil Ithalat ve Ihracat Mumessillik A.S. is equal and reasonable within the scope of market conditions. Report that arranged is achieved from Registered office and Company web site. (www.hurriyetkurumsal.com).

17. To submit Information Policy of our Company that is revised within the frame of Communiqué Serie VIII, No: 54 of Capital Market Board for information of partners.

By decision taken by the Board of Directors dated 04.05.2009 and with number 2009/10; it was decided that Document of Information Policy of that is revised within the frame of Communiqué Serie VIII, No: 54 of Capital Market Board for information of partners and presented to Board of Directors for approval by opinion of Institution Management Committee to be accepted and to submit to General Assembly for information.

Text of "Information Policy" that is revised within the scope of relevant Communiqué is achieved from Company's web site. (www.hurriyetkurumsal.com)

18. Wishes