

HÜRRİYET GAZETECİLİK VE MATBAACILIK A.S.
INFORMATION DOCUMENT OF THE ORDINARY GENERAL MEETING RELATED TO
THE ACTIVITIES OF THE YEAR 2009, TO BE HELD ON MAY 26, 2010
(May 26, 2010, at 11:00 a.m.)

Our Company's ordinary general meeting during which our company's activities and accounts of the year 2009 shall be discussed, shall be held on **May 26, 2010 at 11:00 a.m.** at the address Hürriyet Medya Towers, Gunesli/Istanbul.

Our esteemed partners who would like to participate in the General Meeting and who have dematerialized their shares before the Central Registry Agency (CRA) have to follow their general meeting blockage procedure that is determined by the CRA and it is mandatory that they have to enter their names in the "General Meeting Blockage List" until Monday, **May 24, 2010 at 5:00 p.m.** the latest. Our partners who fail to present the "general meeting blockage letter", which shall be given to our partners having been registered in the "General Meeting Blockage List", to the officers prior to the General Meeting, shall not be entitled to execute their right to vote and speak at the meeting.

As it was determined in the General Letter of CRA number 294, in accordance with the provision of the Provisional Clause 6 of the Capital Market Law, it will be possible only for our partners, who have dematerialized their shares and who have presented the "general meeting blockage letter" before the General Meeting, to participate in the General Meeting and to execute their partnership rights.

If our partners cannot participate in the meeting in person, they shall arrange their proxies in conformity with the following example, and they shall also fulfill the other matters foreseen in the Communiqué of the Capital Markets Board with the Series:IV No:8, and submit them with their signatures certified by a notary public.

The Board of Directors' Activity Report, Financial Statements and Footnotes (Financial Report), the Opinion of the Independent External Audit Establishment, the Company's Auditor's Report, Concise Report of Continuity and Prevalence Transactions, as well as the Proposal About Profit Distribution of the fiscal term 01.01.2009-31.12.2009, shall be made available to be reviewed by our partners at the Company's head offices from the date of May 4, 2010. Along with the abovementioned documents, the 'General Meeting Information Document', 'Procedure of Participation in the General Meeting' and the proxy form shall be available in our Company's website www.hurriyetkurumsal.com as from the same date.

Our explanations related to the agenda of the General Meeting are as follows;

AGENDA

1. Selection of Presidential Board.

Ground : The president and its board (Presidential Board), who shall govern the general meeting shall be appointed in accordance with the provisions of the Turkish Commercial Code (TCC) as well as the Regulations of the Ministry of Industry and Trade.

2. Authorisation of the Presidential Board to sign the minutes of the meeting.

Ground : The General Meeting shall authorize the Presidential Board to record the decisions, which are adopted in the general meeting, in the minutes in accordance with the provisions of the Turkish Commercial Code as well as the Regulations of the Ministry of Industry and Trade.

3. Reading, discussing and approval of the Activity Report of the Board of Directors for the fiscal term 01.01.2009–31.12.2009, the Company’s Auditor’s Report, Opinion of the Independent External Audit Establishment, Financial Report, balance sheet and Income Statement.

Ground : The Activity Report of the Board of Directors, the Report of the Audit Board and the Independent Audit Report of the fiscal period 01.01.2009-31.12.2009 shall be read in the general meeting. The said reports shall be opened for comments and voted separately. The Board of Directors’ activity report for 2009, the Audit Board’s and Independent Audit reports are available at the Company’s head offices and the Company’s website. www.hurriyetkurumsal.com

4. Release of Members of the Board of Directors and the Company’s Auditors due to their activities, transactions and accounts of the fiscal term 01.01.2009-31.12.2009

Ground : The release of the Board of Directors and the Company Auditors for the activities, transactions and accounts of the year 2009 in accordance with the provisions of the Turkish Commercial Code as well as the Regulations of the Ministry of Industry and Trade shall be presented to the approval of the general meeting.

5. Presentation to the approval of the General Meeting the circumstances of the amendment of the articles 9, 10, 13, 20, 21, 26, 29 and the Provisional Clause 1 of the Company’s Articles of Incorporation in accordance with the Text of Amendment of the Articles of Incorporation, in the framework of the permissions granted by the Capital Markets Board and the Ministry of Industry and Trade General Directorate for Domestic Trade.

Ground : In order to ensure compliance with the Corporate Governance Principles of the Capital Markets Board, the headings of the items of the amendments made in the Articles of Incorporation;

- Articles of Incorporation Article 9: Registered and Issued Capital
- Articles of Incorporation Article 10 : Assignment of Shares
- Articles of Incorporation Article 13 : Management and Representation of the Company, Board of Directors
- Articles of Incorporation Article 20 : Audit Board
- Articles of Incorporation Article 21 : Corporate Governance Committee
- Articles of Incorporation Article 26 : Independent Audit
- Articles of Incorporation Article 29 : Place of Meeting and Convocation
- Articles of Incorporation Provisional Clause 1 : Combination of the 14th-17th Series of shares representing the Company’s capital.

The Amendment Text of the Articles of Incorporation is available at the Company’s website. www.hurriyetkurumsal.com

6. Discussion and decision on the proposal of distribution of the profit for the fiscal term 01.01.2009-31.12.2009.

Ground : According to the resolution of our Board of Directors on April 30, 2010 about the Profit distribution of the year 2009;

- According to consolidated financial statements of the fiscal term Jan.1, 2009 – Dec.31, 2009, which have been prepared in the framework of the provisions of the Communiqué Serial: XI No:29 of the Capital Markets Board and consistent with the International Financial Reporting Standards, the principles of presentation of which have been determined pursuant to the Resolutions of the Capital Markets Board in this matter, which have undergone independent audit; since, considering together the “term’s tax expenditure”, “deferred tax revenue” as well as the minority interest, a “Consolidated Net Term Loss” of **35.079.806,-TL** has been seen to have arisen; upon provision to be made for the “II. Series Legal Reserves” amounting to **2.760.000,-TL** pursuant to article 466 of the Turkish Commercial Code, a cash profit distribution pro rata 10% of our issued capital and amounting to **55.200.000,-TL** of the amount having accumulated in the “profits of the former year” shall be realized and this circumstance shall be presented to the approval of the General Meeting.

- It shall be determined that in our Company’s fiscal term Jan.1, 2009 – Dec.31, 2009, the “net term profit” in our financial records kept in the framework of the Turkish Commercial Code and the Tax Procedure Law amounts to **53.815.037,-TL**; and that upon provision to be made from this amount for “I. Series Legal Reserves” amounting to **1.084.189,-TL** and upon deduction of the “loss of former year” amounting to **32.131.261,-TL**, the “distributable net term profit” shall be determined as **20.599.588,-TL**; upon addition of **37.360.412,-TL**, which is in the “extraordinary reserves”, to the “distributable net term profit” and upon provision being made for the “II. Series Legal Reserves” amounting to **2.760.000,-TL** pursuant to article 466 of the Turkish Commercial Code from this amount, a cash profit distribution pro rata 10% of our issued capital and amounting to **55.200.000,-TL** shall be made and this circumstance shall be presented to the approval of the General Meeting

7. Selection of members of the Board of Directors who will perform duty until the ordinary general meeting where the activities and accounts of the fiscal term 01.01.2010-31.12.2010 shall be discussed.

Ground : Pursuant to the provisions of the Turkish Commercial Code as well as the Regulations of the Ministry of Industry and Trade, the general meeting shall determine the number of members of the Board of Directors and the suggested candidates shall be presented to the approval of the General Meeting. The curriculum vitae information related to the Board of Directors’ candidates shall be presented to the shareholders participating in the General Meeting.

Particulars related to the election of the Board of Directors:

Pursuant to Article 13 of the Articles of Incorporation it is essential that the Board of Directors consists of 6 to 9 members. It is compulsory that at least 1/3 of the members consist of independent members in accordance with the Corporate Governance Principles of the Capital Markets Board. In addition, the minimum qualifications of members to be elected have been determined by the Company’s Articles of Incorporation. Accordingly: " it is essential that the members of the Board of Directors are elected from persons, who have basic knowledge about the legal principles arranging the transactions and disposals of the Company’s field of activity, who are skilled and experienced in Corporate management, who are capable of considering at length financial statements and reports and who preferably have undergone higher education.” The Board members are elected to officiate for a maximum of three years. A member, whose commission period has expired, may be reelected. The General Meeting may, if considered necessary by the latter, replace the Board members any time.

8. Selection of members of the Company's Auditors to perform their duty until the ordinary general meeting where the activities and accounts of the fiscal term 01.01.2010-31.12.2010 shall be discussed.

Ground : In accordance with the provisions of the Turkish Commercial Code as well as the Regulations of the Ministry of Industry and Trade, auditors shall be determined to fulfill the Company's internal audit activity and shall be presented to the approval of the participants. Pursuant to Article 23 of the Company's Articles of Incorporation, the General Meeting shall appoint at least two auditors from among the shareholders or from outside. The auditors shall be appointed to officiate for maximum three years. If the commissional period has not been clearly stated in the election decision of the General Meeting, the election shall be considered to be made for one year. The auditor, whose commissional period has expired, may be reelected.

9. Discussion and decision making about remunerations payable to the members of the Board of Directors and the Company's Auditors for the fiscal term 2010.

Ground : In accordance with the provisions of the Turkish Commercial Code as well as the Regulations of the Ministry of Industry and Trade, the remunerations payable to the Board of Directors' and the Audit Board members shall be determined and presented to the approval of the participants.

While determining the remuneration to be established by the General Meeting for the Board of Directors' Chairman, Vice-Chairman and members, the time to be spent by the persons to fulfill the preparations and duties during, before and after the meetings, and the remuneration paid to the committee members as well as the Executive Committee shall be taken into consideration. Besides, the General Meeting shall decide whether or not an attendance fee shall be paid to the participants and, if yes, the respective amount shall be determined. Whether or not any remuneration shall be paid to the committee president and members, who are not members of the Board of Directors, and, if yes, the respective amounts and conditions, the decision to form the relevant committee, shall be determined by the Board of Directors (Articles of Incorporation Article 22). A monthly or annual remuneration determined by the General Meeting shall be paid to the Auditors (Articles of Incorporation Article 25).

10. In the framework of article 38 of the Company's Articles of Incorporation, the discussion and decision making on the authorization of the Board of Directors regarding the distribution of dividend advances, provided that these are limited to the year 2010, in accordance with the Capital Markets Legislation.

Ground: Articles of Incorporation Article 38 : "The amount remaining after the deduction of all kind of expenses, which have been paid by the Company and which have to be assessed, the amortizations, premiums and bonuses paid, as well as their provisions, taxes and financial liabilities falling to the company's corporate body, from the Company's revenues at the end of the fiscal period, forms the net profit.

After;

- accumulated losses, if any,

- any amounts considered appropriate in the framework of the Capital Markets Board arrangements are deducted from the net profit,

- according to the provisions of the Turkish Commercial Code 5% and the legal reserves as

foreseen by other regulations,

- first dividend to the amount and ratio as established by the Capital Markets Board shall be set aside.

Taking also into consideration the principles of the Company's profit distribution policy, the General Meeting shall be authorized to decide on setting aside the remainder balance partially or fully as extraordinary reserves or on its distribution. One tenth of the amount found after deducting a profit share amount of 5% of the issued capital from the part, which has been decided to be distributed to the shareholders as well as the profit sharing persons, shall be set aside as second series legal reserves pursuant to the provision of article 466 subparagraph 2 clause 3 of the Turkish Commercial Code. The decision to set aside any other reserve fund, to transfer profit to the next year and to distribute any profit share to preferred stock holders, to profit sharing, founders and ordinary redeemed share holders, Board members as well as officers, employees and workers, to foundations stated in article 3 of the present Articles of Incorporation and any persons and/or establishments such as these, may not be adopted unless the reserve fund, which has to be provided for, has been set aside pursuant to the provision of law, unless the first profit share determined for shareholders in the Articles of Incorporation has been distributed in cash and/or by issuing new shares. The profit share shall be distributed equally to all of the shares existing as per the fiscal period without taking into consideration their dates of issue and acquisition. The Board of Directors may distribute profit share advances under the condition of having been authorized by the General Meeting and of complying with the arrangements of the Capital Markets Board related to the matter and of article 15 of the Capital Markets Law. The profit share advance distribution power granted to the Board of Directors by the General Meeting is limited by the year in which this power has been granted. The granting of an additional profit sharing advance and/or distribution of profit share may not be decided upon unless the profit share advances of the previous year have been fully set-off."

11. In the framework of arrangements of Capital Markets Legislation and the Capital Markets Board, the discussion and decision making about approval of the Independent Audit Establishment selected by the Board of Directors and the Independent Audit Contract.

Ground: Our Board of Directors has decided on the presentation of commissioning of the DRT Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik A.Ş. as independent audit firm, for the independent audit of our Company's annual financial statements of the fiscal period 01.01.2010-31.12.2010 and the intermediate fiscal term 01.01.2010-30.06.2010, in accordance with the provisions of the "Communiqué on Independent Audit Standards on the Capital Market" with the Serial: X, No: 22 of the Capital Markets Board (CMB) and the decisions of the Capital Markets Board related to the matter, to the approval of our shareholders during the ordinary general meeting to be held.

12. In the framework of the 30th article of the Articles of Incorporation of the Company, discussion and decision making on the authorisation of the Board of Directors with respect to the points of the change of shares, capability of acquiring and/or selling assets at the value that exceeds 10% of Company's total assets at a time, their leasability, hiring out; extending aid and charitable contribution in any amount exceeding 1% of the Company Assets, giving collaterals (mortgage, guaranty, pledge, security, etc.) in favour of third persons up to 50% of the total assets in the last balance sheet made public, until the ordinary general meeting where the activities and accounts of the fiscal term 01.01.2010-31.12.2010 shall be discussed.

Ground: Articles of Incorporation Article 30: "The General Meeting shall execute the powers granted to it by the Capital Markets Law and the other regulations and fulfills the duties assigned. If

the General Meeting has not disposed of otherwise, the share exchange; the acquisition and/or sale of assets at a value exceeding 10% of the company's assets at a time, their hiring or letting for hire; the total of contributions and donations made within a fiscal period under the terms and conditions stated in article 3 of the Articles of Incorporation exceeding 1% of the company's assets, as well as the total of securities, such as mortgages, sureties, pledges, guarantees given in favour of third persons within a fiscal period, exceeding 25% of the total assets in the last balance sheet made public (their exceeding 50% for the non-cash loans of banks) is just possible by a decision to be passed by the General Meeting in this respect. In case it is necessitated by the Company's activities, the General Meeting may authorize the Board of Directors in these matters before, by increasing the above mentioned rates."

13. In the framework of the 12th article of the Articles of Incorporation of the Company, discussion and decision making on the authorization of the Board of Directors regarding the issuing of Capital Market Instruments (including warrant), which denote indebtedness until any amount permitted by the Turkish Commercial Code, the Capital Markets Law, the Capital Market Legislation, and other relevant regulations with the permission of Capital Markets Board, as well as the establishment of issuing times and conditions, until the ordinary general meeting where the activities and accounts of the fiscal term 01.01.2010-31.12.2010 shall be discussed

Ground: Articles of Incorporation Article 12 : " The Company may issue all kind of securities, commercial papers, profit sharing redeemed shares, profit and loss sharing certificates as well as other securities to be accepted by the Capital Markets Board, capital market instruments and valuable papers, in accordance with the provisions of the Turkish Commercial Code, the Capital Markets Law, the Communiqués of the Capital Markets Board and other current regulations, to be sold to natural persons and corporate bodies domestically and/on abroad. The capital market instruments and other securities as well as valuable papers in the framework of this article may be issued by the decision of the Board of Directors in case this is legitimate according to the provisions of the Turkish Commercial Code and the Capital Market Law; whereas for those, the issue of which depends on the decision of the General Meeting, the General Meeting may leave the establishment of the issuing time and conditions to the Board of Directors."

14. Authorization of the Members of the Board of Directors in order to perform the tasks stated in the 334th and 335th articles of the Turkish Commercial Code and 14th article of the Company's Articles of Incorporation.

Ground: The granting of authorization and permissions for realizing transactions and capability of competition with the Company of the members of the Board of Directors included in the articles 334 and 335 of the Turkish Commercial Code, shall be presented to approval. Pursuant to article 334 and 335 of the Turkish Commercial Code, the Board members' ability to compete and realize business transactions with the company is just possible with the permission of the General Meeting. The capability of Board members to perform this kind of transactions shall be presented to the approval of the General Meeting.

15. Without being presented to the approval of and decided at the General Meeting; in the framework of the Capital Markets legislation and the relevant arrangements; information and explanations to be made to the Partners regarding the charitable contributions made by the Company to foundations, associations, public bodies and establishments for social aid purposes during the fiscal term 01.01.2009-31.12.2009 as well as the provision made for any actions of non-pecuniary damages filed against the Company due to publications, any compensation amounts paid; that benefits have not been obtained by granting any mortgage, pledges and similar guarantees in favour of the company's partners or third persons, procedures in the framework of the 2nd paragraph of 5th article of Communiqué with number 41 Serial:IV of Capital Markets Board, as well as on the profit distribution

policy of the Company related to the year 2010 and the subsequent years, and also in the other matters stated by the Capital Markets Board.

Ground: Pursuant to the provision of the resolution no. 29/666 dated June 5, 2003 of the Capital Markets Board, the donations made during the year are presented to the knowledge of the general meeting. This item is not presented to voting, but is just included in the agenda to inform the General Meeting.

The amount of the donations made by the Company to various foundations and associations to the benefit of the public in 2009 is 727.777 TL. (985.315 TL in 2008).

As per December 31, 2009, provision amounting to 2.393.095 TL (2008: 2.172.814 TL) has been made for actions of non-pecuniary damages. Whereas, the amount of non-pecuniary damages paid by the Company in 2009 is 572.940 TL'dir (2008: 252.527 TL).

Since it has been foreseen that the paper purchases of Hürriyet Gazetecilik ve Matbaacılık A.Ş. and its subsidiary Doğan Ofset Yayıncılık ve Matbaacılık A.Ş. from the affiliated companies Doğan Dış Ticaret ve Mümessillik A.Ş. and İşıl İthalat ve İhracat Mümessillik A.Ş. shall be in the framework of the Capital Markets Board's Communiqué with the serial: IV, No: 41 (Communiqué) in 2010, the said transactions has undergone the valuation procedure by Güreli Yeminli Mali Müşavirlik ve Bağımsız Denetim Hizmetleri A.Ş. in the framework of the same Communiqué and the Capital Market Board. According to the Valuation Report prepared; the opinion has been reached at that the said affiliated party's transactions are fair and reasonable in the framework of the market conditions. The security/pledge/mortgage ("SPM") amount given by the Company as per December 31, 2009 amounts to 154.673.231 TL (216.932.575 TL in 2008).

In accordance with the Principle Resolution of the Capital Markets Board dated January 27, 2006 and the Corporate Governance Principles, it is essential that the companies disclose their profit distribution policies to the public. Information on the profit distribution policy shall be presented to the associates during the General Meeting.

By the resolution of the Company's Board of Directors number 2009/10 dated May 4, 2009; the text of "Information Policy" revised in the framework of the Capital Markets Board's Communiqué with the Serial: VIII, No: 54 is available at the Company's website. (www.hurriyetkurumsal.com)

16 Wishes.