

**FROM THE PRESIDENCY OF THE BOARD OF DIRECTORS
OF HURRIYET GAZETECILIK VE MATBAACILIK A.S.**

Our Board of Directors called an annual ordinary session of General Meeting in the company's head offices at the address Hurriyet Medya Towers, Gunesli/Istanbul on Wednesday, April 20, 2011 at 11:00 a.m. in order to discuss and decide on the following agenda.

Our partners who would like to participate in General Meeting and who have dematerialized their shares before the Merkezi Kayıt Kuruluşu A.Ş. (MKK) / Central Registry Agency (CRA) will follow their general meeting blockage procedure that is determined by the CRA and it is mandatory that they have to enter their names at the "General Meeting Blockage List" until Monday on April 18, 5:00 p.m. the latest. To our partners who have entered their names in the "General Meeting Blockage List", the "general meeting blockage letter" will be given by the CRA and those who fail to present this letter to the officers before the General Meeting, shall not be entitled to take word and vote in the meeting.

As it was determined in the General Letter of CRA number 294, in accordance with the provision of the Provisional Clause 6 of the Capital Market Law, it will be possible only for our partners, who have dematerialized their shares and who have presented the "general meeting blockage letter" before the General Meeting, to participate in the General Meeting and to execute their partnership rights.

If our partners cannot participate in the meeting in person, they shall arrange their proxies in conformity with the following example, and they shall fulfill the other matters foreseen in the Communiqué of the Capital Markets Board with the Series:IV No:8, and submit them with their signatures certified by a notary public.

The Board of Directors' Activity Report, Financial Statements and Footnotes (Financial Report) of the fiscal term Jan.01, 2010 – Dec.31, 2010, the Opinion of the Independent Auditing firm, the Company's Auditor's Report, Concise Report of Continuity and Prevalence Transactions, as well as the Proposal About Profit Distribution, shall be kept

available to be examined by our partners at the Company's head offices from the date of March 29, 2011. Along with the abovementioned documents, the 'General Meeting Information Document', 'Procedure of Participation in the General Meeting' and the proxy form shall be available in our Company's website www.hurriyetkurumsal.com as from the same date.

For information of our Esteemed Partners.

Best regards,

Hurriyet Gazetecilik ve Matbaacilik A.S.
Presidency of Board of Directors

HÜRRİYET GAZETECİLİK VE MATBAACILIK A.Ş.
AGENDA OF ORDINARY GENERAL MEETING
DATED APRIL 20, 2011

AGENDA:

1. Selection of Presidential Board.
2. Authorisation of the Presidential Board to sign the minutes of the meeting.
3. Reading, discussing and approval of the Activity Report of the Board of Directors for the fiscal term Jan.01, 2010 – Dec.31, 2010, the Company's Auditor's Report, opinion of the Independent Auditing Firm, Financial Report, Balance Sheet and Income Statement.
4. Release of Members of the Board of Directors and the Company's Auditors due to their activities, transactions and accounts of the fiscal term Jan.01, 2010 – Dec.31, 2010.
5. Discussion and settlement of the Board's proposal not to realize any profit distribution for the fiscal term Jan.1, 2010-Dec.31,2010.
6. Selection of members of the Board of Directors who will perform duty until the ordinary general meeting where the activities and accounts of the fiscal term Jan.01, 2011 – Dec.31, 2011 shall be discussed.
7. Selection of members of the Company's Auditors to perform their duty until the ordinary general meeting where the activities and accounts of the fiscal term Jan.01, 2011 – Dec.31, 2011 shall be discussed.
8. Discussion and decision making about remunerations payable to the members of the Board of Directors and the Company's Auditors for the fiscal term 2011.
9. In the framework of article 38 of the Company's Articles of Incorporation, the discussion and decision making on the authorization of the Board of Directors regarding the distribution of dividend advances, provided that these are limited to the year 2011, in accordance with the Capital Markets Legislation.

10. In the framework of Capital Markets Legislation and Capital Markets arrangements, the discussion and decision making about approval of the Independent Auditing firm which is selected by the Board of Directors.
11. In the framework of the 30th article of the Articles of Incorporation of the Company, discussion and decision making on the authorisation of the Board of Directors with respect to the points of the change of shares, capability of acquiring and/or selling assets at the value that exceeds 10% of Company's total assets at a time, their leasability, hiring out; extending aid and charitable contribution in any amount exceeding 1% of the Company Assets, giving collaterals (mortgage, guaranty, pledge, security, etc.) in favour of third persons up to 50% of the total assets in the last balance sheet made public, until the ordinary general meeting where the activities and accounts of the fiscal term Jan.01, 2011 – Dec.31, 2011 shall be discussed.
12. In the framework of the 12th article of the Articles of Incorporation of the Company, discussion and decision making on the authorization of the Board of Directors regarding the issuing of Capital Market Instruments (including warrant), which denote indebtedness until any amount permitted by the Turkish Commercial Code, the Capital Markets Law, the Capital Market Legislation, and other relevant regulations with the permission of Capital Markets Board, as well as the establishment of issuing times and conditions, until the ordinary general meeting where the activities and accounts of the fiscal term Jan.01, 2011 – Dec.31, 2011 shall be discussed.
13. Authorization of the Members of the Board of Directors in order to perform the tasks stated in the 334th and 335th articles of the Turkish Commercial Code and 14th article of the Company's Articles of Incorporation.

14. Without being presented to the approval of and decided at the General Meeting; in the framework of the Capital Markets legislation and the relevant arrangements; information and explanations to be made to the Partners regarding the charitable contributions made by the Company to foundations, associations, public bodies and establishments for social aid purposes during the fiscal term Jan.01, 2010 – Dec.31, 2010 as well as the provision made for any actions of non-pecuniary damages filed against the Company due to publications, any compensation amounts paid; that benefits have not been obtained by granting any mortgage, pledges and similar guarantees in favour of the company's partners or third persons, procedures in the framework of the 2nd paragraph of 5th article of Communiqué with number 41 Serial:IV of Capital Markets Board.

FORM OF PROXY

PROXY

**TO PRESIDENCY OF THE BOARD OF DIRECTORS
OF HURRIYET GAZETECILIK VE MATBAACILIK A.S.**

I hereby appoint to represent me in accordance with the opinions I have stated, to vote, to make proposals and sign the necessary documents in the Ordinary General Meeting of the fiscal term Jan. 01, 2010-Dec.31, 2010 to be held at the address Evren Mahallesi, Gulbahar Caddesi, Hurriyet Medya Towers, Gunesli/Istanbul on April 20, 2011 at 11:00 a.m., for Hurriyet Gazetecilik ve Matbaacilik A.S., a shareholder of whom I am.

A) SCOPE OF AUTHORITY TO REPRESENT

- a) Proxy is authorised to vote according to his/her opinion for all agenda items.
- b) Proxy is authorised to vote for agenda items according to the following instructions.

Instructions: (insert special instructions)

- c) Proxy is authorized to vote according to the suggestions of the corporate management.
- d) For the other subjects to come up in the meeting, Proxy is authorised to vote according to the following instructions. (If instruction is not available Proxy votes freely.)

Instructions: (insert special instructions)

B) SHARE CERTIFICATE HELD BY PARTNER

- a) Arrangement and its serie
- b) Number
- c) Number -Nominal value
- d) Whether with or without privilege in voting
- e) Bearer stock – Registered stock

NAME, SURNAME AND TITLE OF PARTNER

SIGNATURE

ADRESS

Note: Select one of the options (a), (b) or (c) in Section (A). Explanations are made for items (b) and (d).