

■ **Date of Cash Dividend Distribution**

Address	:	Hürriyet Medya Towers, Güneşli 34212 Bağcılar/İstanbul
Telephone and fax no.	:	Tel: 212 677 00 00 Fax: 212 6770182
Investor/ Shareholder Relations Division Telephone and fax no.	:	Tel: 212 449 60 30 Fax: 212 6770892
Is the disclosure an update?	:	No
Is the disclosure a correction?	:	No
Is the disclosure a postponed disclosure?	:	No
Date of Original Disclosure	:	30.04.2010
Summary Information	:	Distribution of the Profit of the year 2009



Total Gross Dividends to be Proposed for Distribution in Cash (TL)	:	55.200.000,00
Cash Dividend to be Distributed per 1 TL Nominal Share traded on the exchange Gross (TL)	:	0,100000
Net (TL)	:	0,085000
Distribution Date to be Proposed	:	31.05.2010

■ **SUPPLEMENTARY EXPLANATIONS:**

Distribution of the Profit of the year 2009

The proposal, made by our Board of Directors, for the distribution of net profit to our shareholders has been accepted the same as it was at the ordinary General Assembly Meeting of our Company, held on May 26, 2010.

Within this scope, a distribution of profit in cash referring to a total sum of TL 55.200.000.- shall be made to our shareholders on the basis of our legal entries in accordance with the provisions of the Capital Market Law, Capital Markets Board (SPK) Arrangements and Turkish Commercial Code and the distribution shall commence on May 31, 2010.

A cash dividend at a proportion of 10 % (10,00 Turkish Piaster gross=net for a share having a value of TRL 1) shall be payable to the full fledged taxpayer and our limited taxpayer shareholders having entitled to the dividend by means of a workplace or permanent representative in Turkey, and to the other shareholders of us, however, at a proportion of 8,50 (8,50 Turkish Piaster gross=net for a share having a value of TRL 1) among our shareholders, who are going to receive dividend in this respect.

The dividend payments shall directly be made to our shareholders whose shares are held with the Central Registry Agency (CRA) and kept registered in the custody of exporter accounts under our Company, by way of a written instruction, submitted to our Company.

The dividend payments of our shareholders whose shares are held with the Central Registry Agency (CRA) and kept registered in the custody of investor accounts under the Intermediary Institutions, however, shall be transferred by means of CRA into the accounts of our whose shares are held with the Central Registry Agency (CRA) and kept registered in the custody of the exporter accounts under our Company.

The dividend payments to our shareholders, who physically hold their shares in hand, shall only be able to be made following the completion of the dematerialization procedures of the share certificates as a requirement of the provision of Provisional Article no.6 of the Capital Market Law and General Letter no. 294 of the CRA bearing the date of January 30, 2008. Our shareholders may apply to the Financial Directorate of our Company on the dematerialization procedures.

The announcement which this information consisting are enclosed and shall be published in the editions dated May 27, 2010 of the newspapers Hürriyet and Referans and the Information are also available through our website at the address [www.hurriyetkurumsal.com](http://www.hurriyetkurumsal.com).

Best regards,

**Additions:**

[Announcement for the distribution of profit](#)

[Statement of Profit Distribution](#)