

Public Disclosure (General)

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Is the disclosure a postponed disclosure? : -
Summary Information : Capital Increase

DISCLOSURE:

Public Disclosure/s to be announced: Capital Increase

TL - 92.000.000 nominal value shares that will be issued by increasing TL - 460.000.000 our capital to TL - 552.000.000 by meeting all of this as cash were recorded by Capital Market Board (SPK) by July 21,2009 date and 74/573 number. The notification that is regarding to sales of recorded these shares was registered to Istanbul Trade Registration by July 27,2009 date. From the shares that represent our shareholders' increased TL - 92.000.000 capital our shareholders have to right of new shares as 20% of it. This new share purchase rights will be used within 15 days between Aug.05,2009 and Aug.19,2009 on application places where are specified on "new share purchasing circular. TL -1 nominal valued one share will be presented to sales from TL – 1 on new share purchasing rights' using.

Our shareholders who are not register and hold their share certificates within Capital Market Legislations can use their new share purchasing rights after only registration of the share certificates as to Capital Market Code Temporary Article 6 and Central Registration Foundation (MKK)'s 30.01.2008 date and 294 numbered General Letter. Our shareholders can start the registration process by applying to our Company Center with their share certificates. Our shareholders can get information about the registration process from our Company. Physical printed share certificates will not be given for next share issuing. The financial rights that are belonging to the share certificates that will not be delivered to 31 December 2007 will be reviewed on MKK for registration and the rights that are regarding to management will be used by MKK, after this date.

If title holders deliver their share certificates as to regarding arrangement bases after 31 December 2007, these will be transferred to the financial rights accounts that are reviewed on MKK for registration. The no registered share certificates that are kept as physical will not be effected the transactions on the stock exchange. Effecting the transaction of these on the stock exchange is belonging to performing the registrations by performing the registrations that are belonging to shareholders on MKK after delivering for registration.

On the other hand, for share holders whose shares are begun to view framework in Capital Market Legislation registration system arrangements by MKK will take their free shares as registered within Capital Market Legislation frame.

The circular that is relating to using of new share purchasing right (notification) is on additive and also will be published on Hurriyet and Referans Newspapers' 03' August 2009 dated copies. The notification and circular that are relating to Capital increasing can be got from our website on www.hurriyetkurumsal.com.

Best Regards,

Ahmet TOKSOY
Member of the board of Director
31.07.2009/09:00

Halil ÖZKAN
Financial Affairs Manager
31.07.2009/09:00

Attached: Circular that is relating to New Share Purchasing for Shareholders